

# Akash Arasu

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 Date of birth: June 16<sup>th</sup>, 1990  
 Nationality: Indian  
 Permit: Residence Permit C



## EDUCATION

<b>University of St. Gallen (HSG), St. Gallen, Switzerland</b> M.A. Economics, <i>specialization in International Economics, 5.1/6.0</i>	09. 2013 – 08. 2015
<b>Swiss Federal Institute of Technology (ETH), Bangalore, India</b> Summer school in Economic and Agricultural policy in India	01. 2014 – 02. 2014
<b>University of Tilburg (UvT), Tilburg, Netherlands</b> B.Sc. Economics, <i>graduated with distinction, 7.5/10</i>	09. 2009 – 07. 2012
<b>Taylor's University College, Kuala Lumpur, Malaysia</b> Cambridge "A" Levels, 5As	06. 2007 – 01. 2008

## WORK EXPERIENCE

<b>Hewlett-Packard Enterprise, Zurich (CH)</b> <i>Business Analyst EMEA Channel Storage &amp; Servers</i>	09. 2015 – Present
<ul style="list-style-type: none"> <li>Orchestrated project with 2 peers and 2 senior managers on identifying weak sales of High End Storage in Switzerland and devising strategy to increase sales</li> <li>Forecasted targets, mapped product portfolios, evaluated vendor potential</li> <li>Performed analyses on market share &amp; competition, identified new business opportunities</li> <li>Consolidated management summaries for monthly and quarterly business reviews</li> </ul>	
<b>Huffington Post, Zurich (CH)</b> <i>Contributing Writer</i>	02. 2013 – Present
<ul style="list-style-type: none"> <li>Published articles on Science, Politics, and Economics</li> <li>Covered the World Economics Forum 2013 as part of a student organization Pro Journo</li> </ul>	
<b>United Nations (UNCTAD), Geneva (CH)</b> <i>Trade Economist Intern</i>	06. 2014 – 08. 2014
<ul style="list-style-type: none"> <li>Built economic index published by the World Economic Forum</li> <li>Validated large datasets &amp; facilitated writing of white papers in trade conferences</li> <li>Coordinated organization of annual trade conference with 60 participants from 30 countries</li> </ul>	
<b>World Bank &amp; University of St. Gallen, Washington D.C. (USA)</b> <i>Student Researcher</i>	02. 2014 – 05. 2014
<ul style="list-style-type: none"> <li>Presented research paper at the World Bank HQ to Senior Development Economists</li> <li>Consulted with ex-Executive Director from Switzerland on project</li> <li>Developed proposal that was selected for further review by World Bank</li> </ul>	
<b>General Electric (formerly ALSTOM), Baden (CH)</b> <i>Strategy &amp; HR Intern</i>	04. 2013 – 09. 2013
<ul style="list-style-type: none"> <li>Streamlined and restructured Talent Development Process for 50+ people</li> <li>Presented solutions to senior management and implemented changes</li> <li>Documented reports &amp; presentations on Headcount Forecasting, Requisition planning</li> </ul>	

## LANGUAGES | PROGRAMMING

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English	Native	C2	STATA	Professional
German	Fluent	C1	MS Office	Professional
Hindi	Native	C2	LATEX	Professional
Tamil	Native	C2	Excel - VBA	Intermediate
French	Basic	A2	MATLAB	Basic
Malay	Basic	A2	E-Views/SPSS	Basic

## AWARDS | EXTRACURRICULAR ACTIVITIES

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- reach – Research and Technology in Switzerland, *Vice President*** 07. 2014 – Present
- Founded think-tank focusing on bridging the gap between science and policy
  - Forged partnerships with foundations, secured CHF 50,000 funding for future projects
- 45<sup>th</sup> St. Gallen Symposium, *Leader of Tomorrow*** 05. 2015 – 05. 2016
- Won the Wings of Excellence Award essay competition at 45<sup>th</sup> St. Gallen Symposium
- Dufour Street Journal, University of St. Gallen, *Editor*** 12. 2013 – 07. 2015
- Founding member and editor for HSG's first English journal
  - Interviewed key figures in the world of economics and business
- Student Union Parliament, University of St. Gallen, *Elected Representative*** 12. 2013 – 12. 2014
- Campaigned and elected representative of the economics programme

## LEISURE | INTERESTS

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- Sports
- ½ Marathon Runner, Bouldering, Hiking
- Interests
- Lindy Hop Dancing, Piano & Bass guitar
  - Contemporary American Literature